The Best PR (Public Relations) is Good Work

How good communication strategy and planning can positively impact your whole organization.

At surface level it seems obvious...



At times, complicated to achieve...



The apple analogy...



The apple analogy...



Be prepared for what happens...

i am a problem. solver.

Be aware...



Questions?

Have a good day!

Jill Welke

SSBA Director of Communications

jwelke@saskschoolboards.ca