

# SSBA Strategic Plan Renewal – Update

Spring Assembly 2024



# SSBA Strategic Plan Renewal


- The current Vision and Plan was created with significant staff, member, and partner engagement – the SSBA developed this Vision 2025 Strategic Plan in 2014. It has guided our work for almost 10 years.
- Renewal of this Strategic Plan through member, staff and partner engagement began last year with many of you participating in an online survey and focus groups. Thank you. 😊
- The goal is to have this work complete by Fall of 2024 for implementation beginning of January of 2025.
- It is recommended that the renewed strategic plan for the SSBA be for 2025-2030.

# Membership, Staff and Stakeholder Engagement

The process engages with the following stakeholders/groups:

1. SSBA Member Boards
2. SSBA Staff
3. Public and Catholic Sections
4. Indigenous Council
5. Board Chairs Council
6. Education Sector Partners

# Renewal - Timelines

- **May/June 2023** – Online survey – COMPLETED
- **August 2023** – Executive retreat – planning session – COMPLETED
- **September/October 2023**– Focus group engagement sessions with stakeholders - COMPLETED
- **Fall Assembly 2023** – Update – Survey and Focus Group Themes - COMPLETED
- **Jan/Feb 2024** – Draft renewed plan based on the feedback – COMPLETED
- **March 2024** – Draft to executive and staff for feedback – COMPLETED
-  **Spring Assembly 2024** – Present draft to membership for feedback

# DRAFT SSBA Vision

## Our Vision

A strong publicly funded education system that supports, promotes, and provides opportunities for each student to achieve their full potential regardless of where they live in the province and their personal circumstances.

# DRAFT SSBA Mission

## Our Mission

The SSBA represents and supports the collective voice of locally elected school boards by providing leadership in advocacy, board development and high-quality services.



# DRAFT SSBA Guiding Principles

- **Evidence-based** – use of valid and reliable information.
- **Diversity** – reflect the unique local contexts and the communities represented.
- **Integrity** – responsible and professional actions.
- **Respect** – people, roles, and responsibilities.
- **Collaboration** – engagement with our members and partners in education.
- **Accountability** - regular and transparent communication and reporting.
- **Courageous Leadership** – seek innovation and solutions.

# Strategic Priorities

## Good Governance

- Goal #1 – Provide professional services and support most relevant and responsive to the needs of our member boards of education.
- Goal #2 – Provide professional development and learning resources for boards and trustees.

## Importance and Impact of Locally Elected School Boards

- Goal #1 – Elevate the importance of school board autonomy to make decisions at the local level that are in the best interests of the students and communities they serve.
- Goal #2 – Advance member priorities through targeted advocacy and strong relationships with stakeholders.

## Education as a Priority Investment in the Future of our Province

- Goal #1 – *Innovation* – Foster an environment for local innovation.
- Goal #2 – *Investment* – Advocate for sufficient, equitable, and sustainable funding to ensure we have fully resourced classrooms and schools for all students to have the opportunity to thrive and learn.
- Goal #3 – *Inclusion* – All students, teachers and staff are respected and valued in safe and welcoming schools.



# Timelines – Next Steps 2024

- **Spring Assembly Networking Groups** – Opportunity to discuss and receive feedback
- **April to June** – Final feedback process based on the draft (electronic circulation and follow-up) – update as required
- **September** – Executive approval of plan – communicate and share with members - stakeholders and post online
- **Fall Assembly** – Summary report of the Vision 2025 Strategic Plan after 10 years and highlight the new strategic plan

# Thank You



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