

# Strategic Plan 2025-2030



## VISION

A strong publicly funded education system that supports, promotes, and provides opportunities for each student to achieve their full potential regardless of where they live in the province and their personal circumstances.

## MISSION

The SSBA represents and supports the collective voice of locally elected school boards by providing leadership in advocacy, board development and high-quality services.

## VALUES

- **Evidence-based** – use of valid and reliable information.
- **Diversity** – reflect the unique local contexts and the communities represented.
- **Integrity** – responsible and professional actions.
- **Respect** – people, roles, and responsibilities.
- **Collaboration** – engagement with our members and partners in education.
- **Accountability** - regular and transparent communication and reporting.
- **Courageous Leadership** – seek innovation and solutions.

## PRIORITIES

### GOOD GOVERNANCE

- Goal #1 – Provide professional services and support most relevant and responsive to the needs of our member boards of education in their legislated role as the local governors and employers.
- Goal #2 – Provide professional development and learning resources for boards and trustees.

### IMPORTANCE AND IMPACT OF LOCALLY ELECTED SCHOOL BOARDS

- Goal #1 – Elevate the importance of school board autonomy to make decisions at the local level that are in the best interests of the students and communities they serve.
- Goal #2 – Advance member priorities through targeted advocacy and strong relationships with stakeholders.

### EDUCATION AS A PRIORITY INVESTMENT IN THE FUTURE OF OUR PROVINCE

- Goal #1 – *Innovation* – Foster an environment for local innovation.
- Goal #2 – *Investment* – Advocate for sufficient, equitable, and sustainable funding to ensure we have fully resourced classrooms and schools for all students to have the opportunity to thrive and learn.
- Goal #3 – *Inclusion* – All students and staff are respected and valued in safe and welcoming schools.